

**Invitation to the Concluding Conference in Hamburg:
“Potentials of Frugal Innovation”**

27 September 2017

Dear Sir or Madam,

We are very pleased to invite you to our conference on “Potentials of Frugal Innovation” in Hamburg, Germany, on 27 September 2017. The conference marks the conclusion of our BMBF supported research project entitled “Potentials, challenges and societal relevance of frugal innovations in the context of the global competition for innovation.” Partners of this ITA-project are the Fraunhofer Center for International Management and Knowledge Economy in Leipzig and the Institute for Technology and Innovation Management at the Hamburg University of Technology.

During the conference, we will present and discuss our research results concerning frugal innovation pathways that we have identified using the example of the Indian and German auto-component industry. We also present recommendations for the German research and innovation system. The project results will be supplemented by talks of external experts, including Prof. Aravind Chinchure, an innovation expert from India. The targeted audience will represent persons from science, industry and policy arena.

Venue: Guest House of the University of Hamburg
Rothenbaumchaussee 34
20148 Hamburg

Date: Wednesday, 27 September 2017
10.00 – 17.00

We would be delighted to welcome you in Hamburg and are grateful for your response via Email (katharina.kalogerakis@tuhh.de) until 15 September.

Best regards,
Rajnish Tiwari, Luise Fischer and Katharina Kalogerakis

Contact at TIM-TUHH:

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Project team:

Fraunhofer Center IMW, Leipzig

JProf. Dr. Tobias Dauth
Dr. Luise Fischer

Hamburg University of Technology (TIM-TUHH)

Dr. Rajnish Tiwari
Dr. Katharina Kalogerakis

Concluding Conference "Potentials of Frugal Innovation"

Preliminary Agenda

Date: 27 September 2017

Venue: Guest House of the University of Hamburg

| Time | Agenda |
|---------------|--|
| 10.00 - 10.30 | Registration |
| 10.30 - 10.45 | Welcome & Introduction to the Project Prof. Dr. Cornelius Herstatt (Hamburg University of Technology) Prof. Dr. Tobias Dauth (Fraunhofer IMW) |
| 10.45 - 11.15 | Potentials of Frugal Innovation: Key Study Results Dr. Rajnish Tiwari, Dr. Luise Fischer |
| 11.15 - 11.45 | Frugal Innovation Pathways: Insights from India Prof. Dr. Aravind Chinchure |
| 11.45 - 12.15 | Frugal Innovations: A Social Perspective from Germany Christine Ax (Philosopher & Author; Rundertisch Reparatur) |
| 12.15 - 14.00 | Lunch break |
| 14.00 - 14.30 | Supporting Frugal Innovations: Examples of Policy Practices N.N. |
| 14.30 - 14.45 | Recommendations for the German Research & Innovation System Dr. Katharina Kalogerakis |
| 14.45 - 15.45 | Panel Discussion on Implications of Study Results Moderated by Prof. Dr. Cornelius Herstatt (Hamburg University of Technology): Discussion with Prof. Dr. Martin Jänicke (ITA Advisory Board) & other speakers of the day |
| 15.45 - 16.15 | Coffee break |
| 16.15 - 16.45 | Quo Vadis Frugal Innovation? Dr. Rajnish Tiwari |
| 16.45 - 17.30 | Open Discussion & Networking |

Note: The agenda is subject to change without prior notice.